

# Admission Requirements MBA in International Hospitality Management



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In order to be eligible for the selection procedure of our MBA programme, candidates are asked to meet the following criteria:

- Related Bachelor Degree (GMAT may be required)
- Professional Work Experience (minimum 1 year cumulative and full-time)
- C1 English Language Skills

Please see below for a detailed explanation of the admission requirements. We kindly refer you to the 'How To Apply' document to find out about the different steps that are included in our admissions process.

## **Academic Record**

The Programme's unique content renders it open to candidates with either a Business-related Bachelor degree (for example in economics, business administration, marketing, accounting...), or Hospitality-related Bachelor studies (hotel and/or restaurant management, tourism, leisure...).

Candidates with unrelated bachelor studies may still be considered for admission, depending on their previous work experience, minor coursework or additional certifications (including Master degrees), and/or their overall GMAT/GRE scores.

We are specifically looking for candidates with diverse cultural backgrounds, an international mindset, and a proven potential for service: people who "go the extra mile" and have a genuine ambition, drive and talent to make the difference through hospitality and/or service innovation and concept development.

Prospective candidates should have the ability to handle graduate-level study, therefore a GMAT or GRE test may be required. If the test is required, the candidate will receive additional information to prepare. Please note that this requirement is determined on a case-by-case basis, and no appeals may be made.

## **Professional Work Experience**

Candidates are required to have at least one year of cumulative, full-time professional work experience. The type of work experience can vary – both operational and managerial work is acceptable, but should generally be related to the service industry, or the business or hospitality fields. Official traineeships and/or academic internships are accepted as work experience.

Candidates with limited work experience (less than one year) will only be considered if they demonstrate academic excellence, professionalism and have proven leadership potential.

Candidates with unrelated work experience will be considered to have limited work experience, whereupon the same exception criteria will be applied.

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## **Motivation and Commitment**

The candidate is able to convincingly motivate their passion and interest in hospitality and/or service excellence, and the personal purpose for choosing this particular MBA Programme. They should prove that they understand the particular aspects and content of the programme, and argument how these can enhance their academic, professional and personal qualities. Finally, they should demonstrate the ability and willingness to make a positive contribution to class and the Programme.

## **Alumni Consultation**

The candidate must participate in a private one-on-one consultation with an alumnus (graduate) of the MBA Programme as a part of their application. The alumnus will simulate a short job interview, during which the candidate will answer the alumnus' questions. The candidate should convincingly demonstrate their leadership potential by expressing ideas, examples of extracurricular activities, cultural sensitivity, etc.

## **English Language Level**

Given that the MBA Programme is entirely in English, all prospects must demonstrate proficiency at the C1-Level in English for reading, writing, listening and speaking. A TOEFL, IELTS or Cambridge Advanced English test is required for all non-native speakers.

- Minimum Points Score for the TOEFL IBT: 85 (ideally no section scores below 21 points)
- Minimum Average Band Score for the IELTS: 6.5 (ideally no band score below 6.0)
- Minimum Grade for the C.A.E.: C

This requirement may be waived\* if the candidate has studied or worked in a professional English-speaking environment for at least two years, and can demonstrate their proficiency during their application process (English education, international working experience).

\*Note: This exception is determined by the MBA Admissions on a case-by-case basis only, and no appeals may be made once a decision has been reached.