

# Erasmus policy statement

## Hotelschool The Hague

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Hotelschool The Hague has been awarded the Erasmus Charter for Higher Education for the Erasmus+ Programme 2014-2021.

Hotelschool The Hague is proud to be 'At the heart of hospitality', since 1929. Established by industry for industry, Hotelschool The Hague is an international, specialised and totally independent Hospitality Business School located in The Netherlands. Hotelschool The Hague has approximately 2,400 students from over 50 nationalities, based over two campuses in Amsterdam and The Hague.

Hotelschool The Hague is all about hospitality and is consistently ranked as one of the top Hotel Schools in the world (TNS Global, 2013). We are a Hospitality Business School offering a Bachelor and Master programme, Hospitality Consultancy and Hospitality Research services. We select on talent and provide the right blend of personal development, leadership and management in a quality business education.

### **Mission**

At Hotelschool The Hague we create and enhance expertise in the field of international Hospitality Management by providing a bridge between students, academia, practitioners and consultants. Fostering our close relationship with the industry and alumni in affiliated sectors, we are committed to promoting sustainability, responsibility and personal growth. We stride ahead of our time, in a unified effort between our motivated students, knowledgeable faculty and staff, alumni and industry partners, as shapers of the future. Hotelschool The Hague, at the heart of hospitality. (Source: Annual Report 2014)

### **Vision**

Hotelschool The Hague aims to be a 'Centre of Hospitality Excellence', a worldwide expertise centre for hotel management, leadership and talent development. This is to be achieved through a blend of bachelor's and master's education programmes, research, and (commercial) training & consultancy services. By combining conceptual thinking with analytic insight as well as a distinctive practical approach, Hotelschool The Hague offers a unique added value. Hotelschool The Hague is now, and intends to continue to be, one of the important players in the field of International Hospitality Management Schools, in order to optimally meet the wishes of our (international) stakeholders. (Source: Annual Report 2014)

Hotelschool The Hague is pleased that the Dutch authorities acknowledged the international identity of the school by rewarding Hotelschool The Hague with the Distinctive Feature "Internationalisation" after an extensive auditing process that assesses the core components of an (international) school, like the international strategy, the recruitment and selection of international faculty, students and staff, the international orientation of the learning programme and the 'international usability' of the final attainment level, its facilities etc.

Regarding the geographical focus, Hotelschool The Hague targets potential students from European countries, but also from other countries all around the world. With the global top 5 ranking and with students from over 50 nationalities, Hotelschool The Hague constantly strives to intensify the internationalisation.

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One of the strategic principles of Hotelschool The Hague is: 'Deliver the Promise: Best Students, Best Faculty'. Students and teaching staff constitute the foundation of Hotelschool The Hague. They form the basis of the quality of the education and the global reputation of the Hotelschool. The qualitative performance agreements: 40% international students (previous education abroad) and 22% international staff (employees from abroad), but also the introduction of specialisms (such as the minor Strategic Relationship Management) contribute to this. (Source: Annual Report 2014)

Hotelschool The Hague is proud to be a founding member of Hotel Schools of Distinction (HSD); the global alliance of premier hotel schools which partner with leaders from the hospitality industry and which are dedicated to creating high-quality talent by sharing knowledge and research.

- HOTEL ESCUELA DE SANT POL DE MAR – escuela universitaria de hotelería y turismo (Spain)
- FLORIDA INTERNATIONAL UNIVERSITY (FIU) - Chaplin School of Hospitality & Tourism (USA, Florida)
- HAAGA-HELIA University of Applied Sciences Hotel, Restaurant and Tourism Management (Finland)
- ITHQ Institut de tourisme et d'hôtellerie du Québec (Canada)
- NIAGARA UNIVERSITY, NY College of Hospitality and Tourism Management (USA, Fort Wayne)
- PURDUE UNIVERSITY Hospitality & Tourism Management (USA, Niagra Falls)
- University of Stavanger The Norwegian School of Hotelmanagement
- USIL Universidad dan Ignacio de Loyola (Peru)

Looking at other international partnerships Hotelschool The Hague engaged a memorandum of understanding for research projects with Bad Honnef in Bonn and Hotelschool The Hague signed a memorandum of understanding with Haaga-Helia for exchange of students, faculty and staff as well as research projects and exchange of academic information and materials.

With the Ecole Hoteliere de Lausanne, Hotelschool The Hague signed a memorandum of understanding for lecturer exchange.

By participating in the Erasmus Programme, we expect to strengthen our international profile and partnerships further and continue to actively promote international mobility for students, faculty and staff.