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**HOTELSCHOOL
THE HAGUE**
Hospitality Business School

Erasmus Policy Statement

Hotelschool The Hague has been awarded the Erasmus Charter for Higher Education for the Erasmus+ Programme 2021-2027.

Hotelschool The Hague is proud to be 'At the heart of hospitality', since 1929. Established by the industry for the industry, Hotelschool The Hague is an international, specialised and totally independent Hospitality Business School located in The Netherlands. Hotelschool The Hague has approximately 2,500 students from over 65 nationalities, based over two campuses in Amsterdam and The Hague.

Hotelschool The Hague is all about hospitality and holds in the Global QS Ranking by subject the 5th position, behind the Swiss schools and the University of Las Vegas, but ahead of Hong Kong Polytechnic, of the British (post-92) universities that offer Hospitality, of Cornell University and the Australian institutes (QS Top Universities, 2021).

Hotelschool The Hague offers a four-year Bachelor of Arts in Hospitality Management; also available as the accelerated International Fast Track Programme. Furthermore, Hotelschool The Hague offers a 13-month Master of Business Administration (MBA) in International Hospitality Management and since 2021, a one-year Master of Leading Hotel Transformation.

Today, Hotelschool The Hague's main characteristics are:

- Strong European roots
- A student population consisting of 36% non-Dutch students and 68 different nationalities
- A faculty consisting of 27% non-Dutch lecturers and researchers from 16 different countries
- All programs in English
- A real-life international and multicultural environment on campus
- A worldwide network of alumni chapters
- HTH graduates in top positions in over 100 countries
- Strong connections to the global hospitality industry

In the years to come, Hotelschool The Hague aims to embrace and strengthen these characteristics by targeting an ideal student population consisting of 50% non-Dutch (mostly European) and 50% Dutch students. For its faculty and staff, the target is set at 50% with a minimum of 5 years relevant experience abroad and/or a non-Dutch passport.

Our ambitions

The Institutional Plan (2018-2023) describes our following strategic objectives:

1. We are one of the top 3 hospitality business schools in the world.
2. We make a direct contribution to the United Nations Sustainable Development Goals.
3. We intensify our educational community.

To realise these ambitions, Hotelschool The Hague is ready for the next step in its strategic international direction. It has chosen to move forward from an international hospitality business school towards a globally networked one. This is currently defined as a hospitality business school connected at the strategic, tactical, and individual levels to the best hospitality management schools, networks, and partners around the world that share the same passion for top-quality hospitality education, applied research, and



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industry focus. Hotelschool The Hague intends to ensure and continuously improve its programs and research and become a top-quality global hospitality business school.

The choice for a globally networked model implies that Hotelschool The Hague will not invest in campuses abroad. This globally networked model will contribute to Hotelschool The Hague's:

1. Position as an international thought leader on selected themes in the international hospitality management education arena.
2. International, global, and intercultural teaching and learning, research and knowledge production, and service to society.
3. Enlargement of its student base, revenues, and international presence.
4. International reputation and positioning in program education and industry-based rankings.

Erasmus

By participating in the Erasmus programme we can enhance our processes and it will support us in reaching our goals. Currently, we participate in the programme by sending a part our students to European countries outside the Netherlands and by offering our staff to teach at another European university or follow a training. We have the desire to add more incoming and outgoing student exchange to our curriculum.

We would like to highlight the following as participants of the Erasmus programme 2021-2027:

- Our student and staff population will become even more diverse.
- Our global / European network will grow
- Personal experiences of student and staff will involve and impact others
- We will expand our knowledge in general
- We will be able to help students financially in order to offer all students the same experience.

Hotelschool The Hague is proud to be a founding member of Hotel Schools of Distinction (HSD); the global alliance of premier hotelschools that partner with leaders from the hospitality industry and which are dedicated to creating high-quality talent by sharing knowledge and research. The following hotelschools are part of HSD:

- Canada, The Institut de tourisme et d'hôtellerie du Québec
- Finland, Restaurant and Tourism Management Haag-Helia University Of Applied Sciences
- India, Institute of Hotel Management, Aurangabad (IHM-A)
- Germany, International University of Applied Sciences Bad Honnef - Bonn
- United States, College of Hospitality and Tourism Management Niagara University
- Peru, Universidad San Ignacio de Loyola
- Norway, Norwegian School of Hotel Management
- Spain, Escuela Universitaria de Hotelería y Turismo de Sant Pol, Barcelona

Looking at other international partnerships Hotelschool The Hague engaged a memorandum of understanding for the exchange of students, faculty and staff as well as research projects and exchange of academic information and materials with Haag-Helia in Finland. We are currently further exploring new partnerships.



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By participating in the Erasmus Programme, we expect to strengthen our international profile and partnerships further and continue to actively promote international mobility for students, faculty and staff.