

3rd International Research Symposium 2022

Impact



Programme – Thursday 9 June 2022

11:30

Registration open

11:45 – 13:00

Welcome | Les Saveurs

13:00 – 14:40

Paper session (aula)

Innovation in Hospitality Education.

Ralf Burbach and Menno de Vos

Transformative Hospitality Education through Tech Abilities: a blueprint for creating immersive (learning) experiences.

Jeroen Oskam and Anna de Visser-Amundson

Preparing “field problem solvers”: the design of a research informed hospitality management curriculum at Hotelschool The Hague

Hanneke Assen, Erwin Losekoot, Latifa Benhadda and Migchiël van Diggelen

The Impact of Design-Based Hospitality Education.

Dineke Koerts

A Great Leap Forward: the Professional Doctorate in Tourism, Leisure & Hospitality.

Jeannette Van Geuns and Angelique Lombarts

Business Ethics in Hospitality Education What ethical dilemmas and topics should be taught at hospitality business schools?

Paper session (CR0.04)

Tourism and local communities.

Birgit Bosio and Fabian Erhart

Measuring tourism success. A holistic approach of evaluating tourism impacts in the region of Tyrol/Austria.

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	Karoline Wiegerink, Julie Ferguson and Boukje De Boer Toward a futureproof equilibrium in the City of Amsterdam Measuring city hospitality experience of all stakeholders.
	Valentina Clergue A Well-Being Hospitality Brand Image and Its Impact on Consumer Experiences and Reactions Towards the Brand.
	Neil Walsh, Maja Turnsek and Natalia Tasha Lomonosova Hospitalableness, the war in Ukraine and the shared accommodation sector.
	Jan Huizing How can Hotels contribute to Local Community.
14:40 – 15:00	Break
15:00 – 15:50	Keynote Marianna Sigala (aula) Researching with a purpose: transformative research in tourism and hospitality.
15:50 – 16:00	Break
16:00 – 16:50	Keynote Stijn Bronzwaer, Merijn Rengers and Joris Kooiman (aula) Booking.com: the rise and impact of the world's biggest online travel agency.
16:50 – 18:00	Poster presentation & mingle (lobby)
18:30 – 22:00	Dinner (by invitation)

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Programme – Friday 10 June 2022

08:30 – 09:00

Welcome

09:00 – 10:00

Panel discussion | Food expert talks (aula)

To save the planet, have a tiramisu: contribution of the Mediterranean food culture to workplace well-being.

09:00 – 11:00

Paper session (CR0.04)

Food Sustainability.

Hana Luthfiyah Zahidah, Andreas Romulo and Diana Lo

Characteristics of soy sauce made from unconsumed overripe tempeh.

Stevanus Wijaya and Permata Rizki

Designing a Project Based Learning in Food Waste Reduction Digital Campaign.

Permata Nur Miftahur Rizki, Sesaria Kiki Tamara, Adinda Insani Putri and Stevanus Wisnu Wijaya

Design and development of sustainable waste bank Application: Case of Serang district, Banten, Indonesia.

Desi Dwi Kristanto, Ratno Suprpto and Retno Purwanti Murdaningsih

The Influence of Visual Design on the Success of the Campaign on Food Waste.

Anna De Visser-Amundson, Joost de Vos and Robert Gallicano

Go with the flow: How changing the default can drive consumer choice for sustainable menu options.

Stéphanie Vézina, Sergey Mikhaylin, Véronique Perreault, Véronique Provencher, Marie-Ève Labonté and Gabrielle Plamondon

University food services eco-efficiency analysis: strategies to reduce environmental impacts and improve nutritional quality of the meals.

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10:00 – 10:40	Keynote Wilfred Mijnhardt (aula) Responsible and open turn in business and management.
10:40 – 11:00	Break
11:00 – 11:40	Keynote Dr. Horst Treiblmaier (aula) More Than Cryptocurrency Payments and Booking: Blockchain Transformation in the Tourism and Hospitality Industry.
11:40 – 12:20	Session Blockchain (aula) Panel discussion.
12:20 – 13:20	Lunch
13:20 – 14:00	Keynote Dr. Johanna Renny Octavia (aula) Fighting food waste as a societal challenge in Indonesia through interdisciplinary approach and collaborative innovation.
14:00 – 16:00	Paper session (aula) Food waste reduction. Jade Lévesque, Véronique Perreault and Sergey Mikhaylin Evaluation of Food Waste Reduction Strategies in the Foodservice Sector from an Eco-efficiency Perspective. Diah Wihardini, Yufra M. Taneo, Mustika Tarra and Eddy Yusuf Food Loss and Waste in Indonesia: Quo Vadis? Yi Ying A Review of Post-Processing Fish-Bones to Reduce Food Waste: A Case in Indonesia.

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14:00 – 16:00

Carles Sitompul, Theresia Gunawan, Nina Mesiranta, Elina Närvänen and Johanna Renny Octavia

Education for Sustainable Development (ESD) in Food Waste Management: An Indonesian Case Study.

Stefanus Yufra Menahen Taneo, Melany and Mustika Tarra

Food Loss and Food Waste through SME's Supply Chain in Malang, East Java, Indonesia.

Vrameswari Omega Wati and Ratih Indraswari

Make A Difference: The Prospect of Indonesian Youth Movement in Addressing Food Waste Problem.

Paper session (CR0.04)

CSR and responsible tourism.

Marije Noordhoek, Ageeth van Maldegem, Maarten Soeters, Sophie Adriaanse and Harm Ijben

Exploring The Archetypes Of Sustainable Business Models In Tourism.

Yasemin Oruc and Tanne Luttik

Exploring socio-cognitive mindfulness in the context of city tourist experiences; understanding the impact of site factors.

Theresia Gunawan and Magdalena Erlina

Green Hotel Adoption in Indonesia: Consumer Perception and Trust.

Isabel Son and Jean Pierre van der Rest

Heterogeneity in Internal Reference Price Formation: implications for micro-level CSR analysis.

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Naurissa Biasini, Suci Marini Novianty and Emma Rachmawati Aliudin
Environmental Communication Strategy by Eco-Sustainable Accommodations to Gain Impact and Awareness.

Paper session (CR0.06)
Digital innovation.

Carlos Juiz and Cristina Brunet
Delving the impact of CIOs on Hospitality Firms.

Craig Webster and Stanislav Ivanov
Robots in Museums and Galleries: Public Perceptions of Appropriateness.

Klaas Koerten
Hospitality Robotics: Merging Two Research Fields.

Evelina Gillard
Frontline employee perceptions of service robots: Conceptual framework development.

Andreas Strebinger and Horst Treiblmaier
The Impact of Culture on the Adoption of Hotel Booking Apps Using Blockchain.

Ahmet Vatan
What do publications about robots in tourism clue in about sustainability?

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Paper session (CR0.08)

Responsible human resources management.

Evelina Gillard, Alessandro Cavelzani and David Brannon

Absent Leader, Friend or Foe: A Brief Literature Review and Proposed Conceptualization of Dynamic Absent Leadership as Functional Leadership Style.

Fani Efthymiadoy and Anna Farmaki

Women empowerment in Airbnb context: A host perspective.

David Brannon

Sustainable Careers among Hospitality Professionals, a fore or afterthought?

Roeland Kers and Jenny Sok

Team resilience in the hotel industry in The Netherlands; how COVID-impacted teams bounced back together.

Praneschen Govender

Into the Metaverse: Impact of Prolonged Use of Virtual Reality Devices on Health.

Angelique Lombarts and Neil Walsh

Encounters on the Silk Road: Towards a Genealogy of Hospitality.

16:30 – 18:00

Closing & drinks